Isabella Masiello

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EDUCATION

BS NEWS AND MEDIA STUDIES
Minor | Computer Information Technology
Minor | Psychology of Leadership
Certificate | Leading with Inclusiveness
Texas Christian University | Dec. 2017

Certificate | Certified Usability Analyst
Human Factors International | Dec. 2019

WORK EXPERIENCE

Technologist | *Booz Allen Hamilton*
Lexington Park, MD | 2018-present
- Develop and present design reviews &
  research findings
- Build and organize pattern libraries
- Develop/refine wireframes & mock-ups for
  desktop & mobile views
- Perform usability testing and user-centered
  analysis

Web Editor | *Texas Christian University*
Fort Worth, TX | 2016-2017
- Develop interactive web elements, including
  data visualizations
- Troubleshoot & maintain three WordPress
  sites: TCU360, The109, & Politifrog
- Wireframe & program resource portal
  webpages

TOOLS

Adobe Illustrator
Adobe InDesign
Adobe XD
Axure
Balsamiq
Bootstrap
Figma
InVision
Mapbox
Microsoft Suite
MURAL
OptimalWorkshop
Sketch
UsabilityHub

INTERESTS/SKILLS

UX Research
UI Design
Design Thinking
Research & Archiving
Web Accessibility
Media Literacy